



# Welcome back to East Hampshire!

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**East  
Hampshire**  
DISTRICT COUNCIL

# Welcome from Cllr Richard Millard, Leader of East Hampshire District Council

Welcome back to East Hampshire!

The coronavirus pandemic has been one of the most difficult periods in living memory, affecting everyone's lives in one way or another.

As a business owner myself, I've had to close during lockdowns, furloughing staff and wondering when we'd be able to open again, as well as dealing with the personal impact of not being able to see friends and family for so long.

I'm proud that the council has been able to issue nearly £46million in grants to more than 2,600 businesses in the district during the pandemic, but now those businesses need our support by continuing to shop locally and buy locally produced products and services.

Finally, I'd like to say a heartfelt thank you to all the key workers and volunteers who helped to keep the district going through the pandemic and protected the most vulnerable people in our society.



## Welcome back...

## ...to East Hampshire

When you live somewhere, it's easy to forget what makes it great.

We are blessed in East Hampshire with beautiful scenery, bustling towns and villages and lots of opportunities to get out and be active.

If you're new to the area or have lived here your whole life, there will be parts of the district that you've yet to explore.

There's a wide range of activities for all the family, including:

- country parks
- historic houses and gardens
- museums and galleries
- markets

You're never far from the countryside in East Hampshire and there is a wide range of cycling, walking and riding routes to be found.



Find out more at:  
[easthants.gov.uk/welcome-back-east-hampshire](http://easthants.gov.uk/welcome-back-east-hampshire)



# Partners

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Find out more at:  
[easthants.gov.uk/welcome-back-high-street](http://easthants.gov.uk/welcome-back-high-street)



## ...to the high street

Successful town centres and high streets mean more jobs are created in your area, not just in retail but across the economy.

### If you don't feel well

It's still as important as ever to get a test and stay home if you have coronavirus symptoms.

### Protect yourself and others

You can still protect yourself and others by:

- Washing your hands regularly (or using hand sanitiser)
- Covering your face in enclosed spaces and where businesses ask you to
- Keeping your distance from other shoppers where possible



The shops and services on our high streets are now open and waiting to welcome you back. The pandemic has been an incredibly difficult time for local businesses, and you can support their recovery by shopping locally.

### Why shop locally?

The Federation of Small Businesses says that for every £1 spent with a local, independent business, between 50p-70p circulates back into that local economy.

Buying locally supports local traders, their suppliers and the people they depend on to run their businesses. It boosts the local economy, rebuilds confidence in the community and enables local businesses to prosper and grow.

## ...to our literary greats

The district's beautiful open spaces and rural hamlets have provided inspiration to writers and naturalists for generations.

Most famous of these is Jane Austen who spent the last, and arguably most creative, years of her life in Chawton. It was while living in what is now Jane Austen's House Museum that she wrote, revised or had published all six of her classic novels; Sense and Sensibility, Pride and Prejudice, Mansfield Park, Emma, Persuasion, and Northanger Abbey.



Find out more about Jane Austen and the many other writers who have been inspired by the local area by visiting:  
[easthants.gov.uk/welcome-back-our-literary-greats](http://easthants.gov.uk/welcome-back-our-literary-greats)



Follow in the footsteps of East Hampshire's literary greats...

Events and guided walks  
in association with:

The Allen Gallery

Chawton House

The Curtis Museum

Gilbert White's House and Gardens

Jane Austen's House Museum

The Petersfield Museum

# CREATIVE FOOTSTEPS

**2-10**  
**OCTOBER**  
**2021**

For the schedule and event bookings, visit: [easthants.gov.uk/creative-footsteps](http://easthants.gov.uk/creative-footsteps)

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